

--- Join us for **International Pow Wow** 2013 in Las Vegas, Nevada ---



IPW 2013, Produced by U.S. Travel Association — is the World's Premier Travel Marketplace

Free registration fee for first time MICE buyers incl. hotel and transfers.

This year's IPW promises to combine the premier marketplace for meeting and incentive travel to the U.S. with the glitz and glamour of one of America's most sensational cities. In just five days you will have the opportunity to capture your share of booked business through face-to-face prescheduled appointments with top travel brands and providers in America. We are looking forward to meeting you!

Facts & Figures

2013 host city: Las Vegas, Nevada

Dates: Saturday, June 8th - Wednesday, June 12th, 2013

Number of booths: 1,100 +

Booth holders/exhibitors: U.S. Suppliers representing travel organizations from every region of the country (and all industry categories)

Attendees: Leisure, buyers, meeting and incentive buyers, and media

Total attendance expected: 5,500

More than 80,000 pre-scheduled business appointments

Number of countries represented: 70+

Location: Las Vegas Convention Center

Proposed Schedule for the Informational Seminars

Dates:

August 29th Copenhagen

September 4th Oslo

September 5th Gothenburg

September 6th Stockholm

September 10th Malmoe

September 12th Helsinki

Read more here:

POWWOW
online.com

For more information:

Karin Gert Nielsen
PR & Marketing, Meetings & Incentive
program, Scandinavia and Finland of
International Pow Wow
U.S. Travel Association | ustravel.org,
Phone +45 2942 1005
Mail: kgn@atlanticlink.net

U.S. Travel Association

The U.S. Travel Association is the national, non-profit organization representing all components of the travel industry that generates \$1.9 trillion in economic output and supports 14.4 million jobs. U.S. Travel Association's mission is to increase travel to and within the United States. Visit www.ustravel.org. Follow us on Twitter @ustravel.

Brand USA – the Premier Partner at IPW

Brand USA was established by the Travel Promotion Act in 2010 to spearhead the nation's first global marketing effort to promote the United States as a premier travel destination and communicate U.S. entry/exit policies and procedures. Formed as the Corporation for Travel Promotion, the public-private entity began operations in May 2011 and does business as Brand USA. Brand USA works in close partnership with the travel industry to maximize the economic and social benefits of travel. Through its call-to-action—DiscoverAmerica.com—Brand USA inspires travelers to explore the United States of America's boundless possibilities.